Dear Parents:

I’m writing to tell you about an upcoming event that will raise much-needed funds for our school’s football team/drama club/choir/cheerleading squad/booster club/etc while also teaching your son or daughter some simple but significant ways they can help protect the planet.

## OUR SPECIAL “LEARN. RECYCLE. EARN.” SCRAP METAL RECYCLING DRIVE

On day, date from start/end time, the name of school name of club/group will be holding a special one-day “Learn. Recycle. Earn.” Scrap Metal Recycling Drive, sponsored by GotScrap.com. This unique program was created to:

1educate high school and college students about the benefits of recycling

1. promote recycling at school and at home.

3 offer fundraising opportunities to schools and students.

WHAT IS SCRAP METAL RECYCLING?

Scrap metal recycling is the most popular form of recycling in the United States. Scrap Metal is any kind of metal that is no longer useful and can be sold for recycling. In addition to aluminum cans, this includes cars, home appliances (dishwashers, washing machines, refrigerators, stoves, etc.), barbecues, bicycles, and construction metal. While scrap metal is recycled rather than thrown into landfills, it reduces pollution, lowers the demand for energy use and expensive fuels, and reduces the demand for landfills.

## THE EVENT--AND HOW YOU CAN HELP!

For \_\_\_ weeks, beginning day/date, we will have collection bins on campus so that your son or daughter can drop off cans (and plastic bottles) at their convenience. On day/date, we will be accepting everything from cans and bottles to appliances, automobiles and other scrap metal.

We will also be operating a home pick-up service that day for large donations. To arrange a pick-up, you can call name of contact at phone number. If you own or work for a company that might like to donate material, please let us know!

All items donated will be sorted, weighed and sold at full market value for scrap, and every dollar raised will come back to name of school’s name of group/club sponsoring event. It’s an efficient, profitable way to quickly raise money for student programs and equipment.

If you have any questions about our upcoming “Learn. Recycle. Earn.” Scrap Metal Recycling Drive, please feel free to contact me at email address or by phone at phone number.

We look forward to a successful event—and we look forward to your participation and support!

Sincerely,

### Principal, Teacher or Club/Organization Advisor